



Undervisningsbeskrivelse

Stamoplysninger til brug ved prøver til gymnasiale uddannelser

Termin	Sommer 2021
Institution	EUC Nordvest/Thisted Handelsgymnasium
Uddannelse	Hhx
Fag og niveau	Engelsk A
Lærer(e)	Aase Guld
Hold	3gt3120

Undervisningsbeskrivelsen er under revidering, da jeg stadig har timer tilbage med klassen og er i tvivl om, hvor meget mere vi når.

Tekster mm., som er markeret med rød skrift, er gennemgået under Coronanedlukningen.

Oversigt over gennemførte undervisningsforløb

Titel 1	Culture Studies
Titel 2	Business, Business Ethics, Branding and Social Media
Titel 3	The USA (gun control, immigration, the American Dream/Nightmare)
Titel 4	Sustainability
Titel 5	The UK (immigration, class, poverty, Brexit)
Titel 6	Crime and Punishment
Titel 7	The US Presidential Election 2020
Titel 8	South Africa (during and after Apartheid)
Titel 9	Crossing the Line?



Beskrivelse af det enkelte undervisningsforløb (1 skema for hvert forløb)

Titel 1	Culture Studies
Indhold	Geert Hofstede's theory on culture (fra Anne Skaarup Rasmussens bog Intercultural Encounters – 8 sider) Edward Hall's theory on culture (Anne Skaarup Rasmussen – 5 sider) Pellegrino Riccardi's speech on cross-cultural communication (6 sider): https://ed.ted.com/on/JM3I8tTj Kids' parties at spare-no-expense prices (6 sider – looking at different cultural dimensions) Cultural dimensions and the onion diagram in commercials: Tesla – drive the future: https://www.youtube.com/watch?v=X-MLF3Yo0UU Bob Dylan and the Chrysler Super Bowl commercial 2014: https://www.youtube.com/watch?v=UU6CFr2ndbQ Briton in Bikini arrested in Dubai (1 side) Movie: East is East
Omfang	Anvendt uddannelsestid: januar – marts 2019.
Særlige fokus-punkter	At forstå og anvende diverse kulturteorier på forskellige fiktive og ikke-fiktive kilder. Her tænkes på noveller, reklamer og artikelmateriale.
Væsentligste arbejdsformer	



Titel 2	Business, Business Ethics, Branding and Social Media
Indhold	The tobacco industry's smoking gun (2 sider): https://www.theguardian.com/global-development/2011/sep/14/malawi-child-labour-tobacco-industry Jim Keady: Behind the Swoosh: https://www.youtube.com/watch?v=M5uYCWVfuPQ Background text about the Nike Corporation (4 sider) The Body Shop (from Adult Worlds – 6 sider) Movie: Outsourced Lacoste swaps its crocodile for logos of endangered species during PFW (2 sider): https://fashionunited.uk/news/fashion/lacoste-swaps-its-crocodile-for-logos-of-endangered-species-pfw/2018030128424 Documentary: Generation Like: https://www.pbs.org/wgbh/frontline/film/generation-like/ Debranding: Why Coca-Cola's decision to drop its name worked (3 sider): https://www.theguardian.com/media-network/media-network-blog/2013/aug/06/coke-debranding-dropping Two commercials: Tesla – drive the future: https://www.youtube.com/watch?v=X-MLF3Yo0UU Bob Dylan and the Chrysler Super Bowl commercial 2014: https://www.youtube.com/watch?v=UU6CFr2ndbQ Detroit: The branding of a bankrupt city (3 sider): http://www.bbc.com/news/magazine-25509923 Change never happens until young people like Emma Gonzalez demand it (2 sider): https://www.thecut.com/2018/02/stoneman-douglas-shooting-emma-gonzalez-change.html Carole Cadwalladr's speech: "Facebook's role in Brexit – and the threat to democracy" – TedTalk: https://www.ted.com/talks/carole_cadwalladr_facebook_s_role_in_brexit_and_the_threat_to_democracy/2189 How one woman's crusade against plastic sparked a new era at Waitrose (3 sider): https://www.theguardian.com/environment/2019/jun/08/eco-campaigner-victory-supermarket-plastic-packaging Waitrose's package-free shopping is a PR move that will change little (2 sider): https://www.theguardian.com/commentisfree/2019/jun/05/waitrose-packaging-free-shopping-pr-move



	change-little How Supreme went from a small NYC skateboard shop to a \$2.1 billion global phenomenon (6 sid) https://www.cnn.com/2019/10/10/how-supreme-went-from-small-nyc-skateboard-shop-to-a-global-phenomenon.l
Omfang	Anvendt uddannelsestid: Dette forløb indeholder kilder fra både 1., 2. og 3.g
Særlige fokuspunkter	Arbejdet omfatter både læsning af forskellige 'company profiles', virksomheders måder at brande sig på, f.eks. ved hjælp af sociale medier osv.
Væsentligste arbejdsformer	



Titel 3	The USA (gun control, immigration, the American Dream/Nightmare)
Indhold	Emma Gonzalez' speech about gun control in the US ("We call BS" February 2018 – 3 sider): https://edition.cnn.com/2018/02/17/us/florida-student-emma-gonzalez-speech/index.html Change never happens until young people like Emma Gonzalez demand it (2 sider): https://www.thecut.com/2018/02/stoneman-douglas-shooting-emma-gonzalez-change.html Documentary: United shades of America (about guns in the US, by W. Kamau Bell) Why I picked up a gun (from Columbine and Beyond – 2 sider) Rap poem: Please don't take my Air Jordans (Reg. E. Gaines – 2 sider) Can an undocumented immigrant become a US lawyer? California High Court will decide (text and clip – 2 sider): https://www.youtube.com/watch?v=eZ-fxYrfzo Short story: Deportation at Breakfast, written by Larry Fondation (2 sider) Arnold Schwarzenegger's speech to the Republican Convention in 2004 (about the American Dream, American values – 4 sider): https://www.youtube.com/watch?v=ZJJ6h72oiLk Short story: La Puerta, written by Jose Antonio Burciaga (4 sider) Crumbling American Dreams (Robert D. Putnam for the New York Times, 3 August 2013 – 4 sider): https://opinionator.blogs.nytimes.com/2013/08/03/crumbling-american-dreams/ Detroit: The branding of a bankrupt city (3 sider): http://www.bbc.com/news/magazine-25509923 Documentary: The weight of the nation: Poverty and obesity – when healthy food isn't an option: https://www.youtube.com/watch?v=7MJnm5X9NN0 Short story: The thing around your neck (Chimamanda Ngozi Adichie – 7 sider) The danger of a single story (speech by Chimamanda Ngozi Adichie – 5 sider) Short story: Grace (Philip Meyer – 3 sider)
Omfang	Anvendt uddannelsesstid: marts – maj 2019 (1.g), august – november 2019 (2.g)



Særlige fokus-punkter	Med udgangspunkt i både skønlitteratur og sagprosa kiggede vi på forskellige aspekter ved det amerikanske samfund, f.eks. våbenlovgivning, immigration, den amerikanske drøm, amerikanske værdier osv. I den udstrækning, hvor det gav mening, kiggede vi på retorik og argumentation i nogle af sagprosakilderne, mens andre blev brugt udelukkende som kilder der skulle gøre os klogere på emnet.
Væsentligste arbejdsformer	



Titel 4	Sustainability
Indhold	Short documentary: Greta Thunberg is leading a global climate movement: https://www.youtube.com/watch?v=uRgJ-22S_Rs Greta Thunberg speech: The disarming case to act right now on climate change (3 sider): https://www.ted.com/talks/greta_thunberg_the_disarming_case_to_act_right_now_on_climate_change 3673 Half a million Britons are now vegans (fra STX eksamenssæt – 1 side) Stop telling me not to eat meat: We should all be flexitarians (fra STX eksamenssæt – 2 sider) Short story: The Larder (Morris Lurie – 3 sider) Lacoste swaps its crocodile for logos of endangered species during PFW (2 sider): https://fashionunited.uk/news/fashion/lacoste-swaps-its-crocodile-for-logos-of-endangered-species-during-pfw/2018030128424 How one woman's crusade against plastic sparked a new era at Waitrose (3 sider): https://www.theguardian.com/environment/2019/jun/08/eco-campaigner-victory-supermarket-plastic-packaging Waitrose's package-free shopping is a PR move that will change little (2 sider): https://www.theguardian.com/commentisfree/2019/jun/05/waitrose-packing-free-shopping-pr-move-change-little
Omfang	Anvendt uddannelsestid: December 2019 – februar 2020 (2.g)
Særlige fokuspunkter	Et lille kort forløb, hvor emnet bæredygtighed var omdrejningspunktet, primært fra et Sagprosasyndspunkt (tale og artikler), men også en enkelt novelle kom i spil.
Væsentligste arbejdsformer	

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Titel 5	The UK (immigration, class, poverty, Brexit)
Indhold	The truth about immigration in the UK (2014), documentary from BBC on YouTube: https://www.youtube.com/watch?v=MHplEJgevqM I feel like a stranger where I live (3 sider): http://www.telegraph.co.uk/news/uknews/immigration/9831912/I-feel-stranger-where-I-live.html Movie: Brick Lane Fatal beating of Polish man fuels debate over xenophobia in Britain (3 sider): http://www.nytimes.com/2016/09/02/world/europe/britain-polish-man-killed-brexite.html?_r=0 Short story: Loose Change (Andrea Levy – 5 sider) Short story: The happiest days of your life, written by Penelope Lively (From Worlds of English by Anne Mette FINDERUP et. al. – 4 sider) Campaign urges boarding schools to stop taking young children (The Guardian, 10 May 2014 – 2 sider): https://www.theguardian.com/education/2014/may/10/campaign-boarding-schools-young-children Breadline Britain, text (4 sider) and documentary from ITV News, 28 March 2013: https://www.itv.com/news/2013-03-28/breadline-britain/ Why Brexit happened and what to do next, speech by Alexander Betts on TedTalk, June 2016 (5 sider): https://www.ted.com/talks/alexander_betts_why_brexit_happened_and_what_to_do_next Carole Cadwalladr's speech: Facebook's role in Brexit – and the threat to democracy (4 sider): https://www.ted.com/talks/carole_cadwalladr_facebook_s_role_in_brexit_and_the_threat_to_democracy#t-2189
Omfang	Anvendt uddannelsestid: Februar – juni 2020 (2.g)
Særlige fokuspunkter	Forskellige aspekter og udfordringer ved det moderne britiske samfund blev belyst gennem såvel sagprosa som skønlitteratur. I de sagprosakilder, hvor det gav mening, blev der arbejdet med retorik og argumentation. Det gør sig f.eks. gældende i de taler, som vi anvendte.
Væsentligste arbejdsformer	



Titel 6	Crime and Punishment
Indhold	Emma Gonzalez' speech about gun control in the US (February 2018): https://edition.cnn.com/2018/02/17/us/florida-student-emma-gonzalez-speech/index.html Ismael Nazario's speech: What I learned as a kid in jail. Novel: Rita Hayworth and Shawshank Redemption (by Stephen King – 90 sider)
Omfang	Anvendt uddannelsestid: August – oktober 2020
Særlige fokus-punkter	Det primære indhold i dette områdestudie er værklæsning af den korte roman "Rita Hayworth and Shawshank Redemption". Vi læste og gik i dybden med hele romanen, og det fungerede som en vekselvirkning mellem gennemgang på klassen og arbejde i grupper med opgaver til romanen.
Væsentligste arbejdsformer	



Titel 7	The US Presidential Election 2020
Indhold	Documentary: Anything but Normal: US virtual election (Via CFU) Documentary: Horisont: "Trumps Nonne": https://www.dr.dk/drtv/episode/horisont_-trumps-nonne_215426 US Election 2020: A really simple guide (BBC News - 5 sider): https://www.bbc.com/news/election-us-2020-53785985 Retorisk analyse af Trump og Biden kampagnevideoer: - The best is yet to come – Trump 2020 campaign ad: https://www.youtube.com/watch?v=1_nYPm9-Y_M&feature=emb_title - Joe Biden releases campaign video for 2020 US election: https://youtu.be/eVaJzhAjrY Joe Biden's victory speech (8th November 2020 – 3 sider): https://www.youtube.com/watch?v=1AfNYzta2c The riots in Washington on 6th January 2021: Woman dies after shooting during pro-Trump occupation of US Capitol (text + clip – 3 sider): https://www.itv.com/news/2021-01-06/donald-trump-fires-up-protesters-in-washington-as-congress-prepare-to-confirm-biden-victory Amanda Gorman's poem "The Hill We Climb", from Joe Biden's inauguration on 20th January 2021 (3 sider): https://www.youtube.com/watch?v=cNFAICB8vxw
Omfang	Anvendt uddannelsestid: Oktober – november 2020 (omkring valgtidspunktet) og igen i januar 2021 (angrebet på kongressen og Joe Bidens indsættelse som præsident)
Særlige fokus-punkter	Vi arbejdede med at forstå hvordan valgsystemet er skruet sammen i USA. Derudover arbejdede vi med f.eks. retorisk analyse af valgkampagner og Joe Bidens vindertale.
Væsentligste arbejdsformer	.



Titel 8	South Africa (during and after Apartheid)
Indhold	Documentary: Sydafrikas knuste drøm (Horisont, DR TV, 12 December 2016, fra Via CFU) Trevor Noah on growing up in South Africa under Apartheid (Literary Hub, 2 December 2016 – 3 sider) : https://lithub.com/trevor-noah-on-growing-up-in-south-africa-under-apartheid/ Short interview with Trevor Noah: http://www.bbc.com/news/av/entertainment-arts-38303660/trevor-noah-on-growing-up-under-apartheid Comedian Trevor Noah on being mixed race in South Africa (YouTube): https://www.youtube.com/watch?v=YqciCFLxfEE What life was like in South Africa during Apartheid (Associated Press, 9 December 2013 – 3 sider) : http://www.businessinsider.com/what-life-was-like-in-south-africa-during-apartheid-2013-12?r=US&IR=T&IR=T The story/monologue « Pink » by Judith Thompson (2 sider) Short story : The Guilt, written by Rayda Jacobs The movie SKIN (biopic about the life of Sandra Laing – fra Via CFU) There is ingenuity in Africa : the architect who builds with trash (5 sider) : https://www.theguardian.com/cities/2019/oct/22/ingenuity-south-africa-architect-kevin-kimwelle-builds-with-trash
Omfang	Anvendt uddannelsestid: November 2020 – februar 2021 (3.g)
Særlige fokuspunkter	En vekselvirkning mellem korte klip, artikelmateriale, noveller og en enkelt biopic-film. Et fokuspunkt var at forstå Apartheidsystemet og tiden efter Apartheid, både på baggrund af sagprosa og skønlitteratur.
Væsentligste arbejdsformer	



Titel 9	Crossing the Line?
Indhold	Megan Phelps-Roper's speech "I grew up in the Westboro Baptist Church. Here's why I left" (4 sider): https://www.ted.com/talks/megan_phelps_roper_i_grew_up_in_the_westboro_baptist_church_here_s_why_i_left#t-2820 Death sentence for abortion? The hypocrisy of US 'pro-lifers' is plain to see (3 sider): https://www.theguardian.com/commentisfree/2019/apr/11/death-sentence-abortion-hypocrisy-pro-life 'She was deep into it': Ashly Babbitt, killed in Capitol riot, was devoted conspiracy theorist (3 sider): https://www.theguardian.com/us-news/2021/jan/09/ashli-babbitt-capitol-mob-trump-qanon-conspiracy-theory How QAnon conspiracies took over one mom's life: It made me emotionally unavailable (text (2 sider) + clips): https://abcnews.go.com/Politics/qanon-conspiracies-moms-life-made-emotionally-unavailable/story?id=75840525 Carole Cadwalladr's speech: Facebook's role in Brexit – and the threat to democracy (4 sider): https://www.ted.com/talks/carole_cadwalladr_facebook_s_role_in_brexit_and_the_threat_to_democracy#t-2189 Purity balls: Girls in the US making virginity pledges as fathers vow to 'protect purity' (3 sider): https://www.independent.co.uk/news/world/americas/purity-balls-girls-in-the-us-making-virginity-pledges-as-fathers-vow-to-10271933.html Short documentary: Purity Balls: Lifting the veil on special ceremony: https://www.youtube.com/watch?v=6CCSeOwiHnI Short story: My son the Fanatic (by Hanif Kureishi – 7 sider) Movie: Crossing Over
Omfang	Anvendt uddannelsestid: Marts – maj 2021 (3.g)
Særlige fokuspunkter	Med udgangspunkt i både skønlitteratur og sagprosa har vi beskæftiget os med det at "bryde grænser"; Det kan både være at bryde egne grænser, men også at bryde grænserne for hvad der ses som værende f.eks. socialt acceptabelt i en given kontekst. Sidst, men ikke mindst, kan det at "krydse/bryde grænser" også have en fysisk betydning.
Væsentligste arbejdsformer	.