



Undervisningsbeskrivelse

Termin	Juni 2026
Institution	EUC Nordvest – Morsø Handelsgymnasium
Uddannelse	Hhx
Fag og niveau	Engelsk A
Lærer(e)	Aase Guld
Hold	3.A (nhhxa23)

Oversigt over gennemførte undervisningsforløb

Titel 1	Culture Studies
Titel 2	Business, Branding and Social Media
Titel 3	Different Aspects of the USA (Guns, Immigration, The American Dream or Nightmare, US Presidential Election, Black America)
Titel 4	Crossing the Line
Titel 5	Different Aspects of the UK (Multiculturalism, Brexit, inequality)
Titel 6	South Africa – The Rainbow Nation (during and after Apartheid)
Titel 7	English as Lingua Franca
Titel 8	Relevante opslagsværker til eksamen

Kilder markeret med rød skrift opgives ikke til eksamen!

Beskrivelse af det enkelte undervisningsforløb (1 skema for hvert forløb)

Titel 1	Culture Studies
Indhold	<p>Movie: Outsourced (2006)</p> <p>Briton in Bikini arrested in Dubai (sammen med ‘the iceberg analogy’): https://www.theguardian.com/world/2010/aug/05/dubai-bikini-briton-arrest</p> <p>Kids’ parties at spare-no-expense prices (fra Ewa Schlünssen: An introduction to culture, 6 sider – Vi anvendte de forskellige kulturelle dimensioner ”i praksis”)</p>



	<p>Pellegrino Riccardi's speech on cross-cultural communication (TedTalk Oktober 2014 - 6 sider): https://ed.ted.com/on/JM3I8tTj</p> <p>Cultural dimensions and the onion diagram in commercials:</p> <p>Tesla – drive the future: https://www.youtube.com/watch?v=X-MLF3Yo0UU</p> <p>Bob Dylan and the Chrysler Super Bowl commercial 2014: https://www.youtube.com/watch?v=UU6CFr2ndbQ</p> <p>Geert Hofstede's theory on culture (fra Anne Skaarup Rasmussens bog "Intercultural Encounters" – 8 sider)</p> <p>Reklameanalyse af Super Bowl-reklamen "Farmer" – RAM Trucks: https://www.youtube.com/watch?v=HTSWPTQb_Lw</p>
Omfang	Anvendt uddannelsestid: november 2023 – januar 2024.
Særlige fokus-punkter	At blive klogere på begrebet kultur samt at forstå og anvende kulturteori (Hofstede) på forskellige fiktive og ikke-fiktive kilder. Her tænkes på noveller, kortfilm, reklamer og artikelmateriale.
Væsentligste arbejdsformer	Arbejde med autentisk tekstmateriale, læreroplæg, samtale på klassen, elevoplæg, gruppearbejde.

Titel 2	Business, Branding and Social Media
Indhold	<p>Brand activism: Lacoste + Ben & Jerry's (forskellige YouTube-klip)</p> <p>Colin Kaepernick and George Floyd: Klip fra DR Horisont 9. Juni 2020: "På knæ – han started bølgen".</p> <p>Joe Gebbia Ted Talk: How Airbnb designs for trust (2016): https://www.ted.com/talks/joe_gebbia_how_airbnb_designs_for_trust?subtitle=en</p> <p>Rap poem af Reg E. Gaines: Please don't take my Air Jordans (Fra Ruth Flensteds bog It's my Business – 2 sider)</p> <p>Movie: Outsourced</p>

Two commercials:

Tesla – drive the future:

<https://www.youtube.com/watch?v=X-MLF3Yo0UU>

Bob Dylan and the Chrysler Super Bowl commercial 2014:

<https://www.youtube.com/watch?v=UU6CFr2ndbQ>

Reklameanalyse af Super Bowl-reklamen ”Farmer”:

https://www.youtube.com/watch?v=HTSWPTQb_Lw

Greenwashing and ‘woke’ ad campaigns:

- Greenwashing: A Fiji water story:
<https://www.youtube.com/watch?v=mOpa8kd6fBI>
- Gillette ad campaign:
https://www.youtube.com/watch?v=UYaY2Kb_PKI
- Bud Light fallout intensifies over trans partnership: <https://www.youtube.com/watch?v=5Fnf89yvHOE>
- It Starts With Your Name - Arpit - Starbucks India Commercial featuring a transgender model: https://www.youtube.com/watch?v=qI0ZF_DF-6Q

Greenwashing, Rainbow Washing and Woke Washing: how they can harm brands’ reputation and the way to stop them (8 sider):

<https://2030.builders/avoid-greenwashing-woke-washing-and-rainbow-washing/>

How Supreme went from a small NYC skateboard shop to a \$2.1 billion global phenomenon (CNBC 10. oktober 2019 - 6 sider):

<https://www.cnbc.com/2019/10/10/how-supreme-went-from-small-nyc-skateboard-shop-to-a-global-phenomenon.html>

Short Story “Lightbox” by Emma Cleary (4 sider)

The truth about being an influencer (by Alissa Bossio, 21. December 2017 – 4 sider).

Disney: a billion-dollar casualty of woke (5 sider): [Disney: a billion-dollar casualty of woke - spiked](#)

What the Hell happened to Disney?:

<https://www.youtube.com/watch?v=qYwGTemU7EI>

Wokeness versus anti-wokeness in corporate America:



	<ul style="list-style-type: none"> - “Why America’s Biggest Companies Are Going Anti-’Woke” by the Wall Street Journal: Why America’s Biggest Companies Are Going Anti-’Woke’ WSJ - “How some companies are scaling back DEI initiatives after conservative backlash”: How some companies are scaling back DEI initiatives after conservative backlash - Trump Signs Order to End DEI Efforts in Federal Government: Trump Signs Order to End DEI Efforts in Federal Government
Omfang	Anvendt uddannelsestid: Dette forløb indeholder kilder fra både 1.g og 2.g (samt en enkelt fra 3.G).
Særlige fokuspunkter	Arbejdet omfatter både læsning af ’company profiles’ samt forskellige virksomheders måder at brande sig på, f.eks. ved hjælp af sociale medier osv.
Væsentligste arbejdsformer	Arbejde med autentisk tekstmateriale, læreroplæg, samtale på klassen, elevoplæg, gruppearbejde.

Titel 3	The USA (Guns in America, Immigration, the American dream or Nightmare, US Presidential Election, Black America)
Indhold	<p><u>Guns in America:</u> Bruce Springsteen song: American Skin (41 shots) – 2 sider: Bruce Springsteen - American Skin (41 Shots) Lyrics</p> <p>Susan Klebold’s speech on Ted Talk: “My son was a Columbine shooter. This is my story” (4 sider): https://www.ted.com/talks/sue_klebold_my_son_was_a_columbine_shooter_this_is_my_story</p> <p><u>Immigration:</u></p> <p>About Sergio Garcia, undocumented immigrant from Mexico:</p> <ul style="list-style-type: none"> - Can an undocumented immigrant become a US lawyer? California High Court will decide (Tekst og klip fra YouTube 2012 – 2 sider): https://www.youtube.com/watch?v=eZ-fxlyrfzo - + The court’s decision on the Sergio Garcia case: https://www.youtube.com/watch?v=8ui6-VPqznQ - Speech (TedTalk) by Sergio Garcia: https://www.youtube.com/watch?v=mzhjSqNoj1U



- Sergio C. Garcia: CA's 1st undocumented immigrant lawyer opened doors for other unlicensed workers (2023): <https://www.youtube.com/watch?v=2318SDrwLD8>

Short story: Deportation at Breakfast, written by Larry Fondation (2 sider)

Hispanics often lead the way in their faith in the American Dream, poll finds (The Washington Post 2014 – 4 sider): https://www.washingtonpost.com/local/hispanics-often-lead-the-way-in-their-faith-in-the-american-dream-poll-finds/2014/01/30/c9d4d498-6c2a-11e3-b405-7e360f7e9fd2_story.html

The Simpsons: Much Apu about nothing (season 7, episode 23)

Short story: La Puerta, written by Jose Antonio Burciaga (4 sider)

Film: Crossing Over (2009)

Short story: I see you never by Ray Bradbury, 1947 (3 sider)'

'A senseless tragedy': woman dies after bid to climb US border wall, the Guardian 15. April 2022 (1 side)

The American Dream/Nightmare:

J.D. Vance speech: "America's forgotten working class":

https://www.ted.com/talks/j_d_vance_america_s_forgotten_working_class

(4 sider)

Interview with J.D. Vance: J.D Vance, Best-Selling Author Opens Up About His Painful Childhood And The Future Ahead | NBC News:

https://www.youtube.com/watch?v=Jv5pGTG_Kjc

Having Values (om de grundlæggende amerikanske værdier), fra bogen Being American, Gyldendal (4 sider)

Abigail Disney TedTalk: Dignity isn't a privilege. It's a worker's right (maj 2020, 3 sider):

https://www.ted.com/talks/abigail_disney_dignity_isn_t_a_privilege_it_s_a_workers_right

Robert D. Putnam and the American Dream:

"Is the American Dream still alive?": <https://www.youtube.com/watch?v=XxS31Sa8y-Q>

"What's splitting a new generation of haves and have-nots":



<https://www.youtube.com/watch?v=KDWkfwAAJM8>

Short story: Grace (Philip Meyer, fra Thomas Secher Lunds bog “New American Frontiers” – 3 sider)

Arnold Schwarzenegger calls Trump ‘worst president’ ever, failed leader after Capitol riot: https://www.youtube.com/watch?v=vAWvl-g_6rg

Arnold Schwarzenegger: The America I love needs to do better (The Atlantic, 31. Maj 2020 – 3 sider): [Arnold Schwarzenegger: America Needs to Do Better - The Atlantic](#)

Introduktion til John Steinbeck : <https://ofmiceandmen.systeme.dk/?id=138>

American Modernism : <https://ofmiceandmen.systeme.dk/?id=137>

ROMAN (HOVEDVÆRK): Of Mice and Men, skrevet af John Steinbeck (1937 – 105 sider): <https://ofmiceandmen.systeme.dk/?loopRedirect=1>

The US Presidential Election:

Oplæg vedr. valgsystemet mm. med udgangspunkt i PowerPoint om emnet.

The election process mm.: <https://www.bbc.com/news/world-us-canada-67285325>

Democrats and Republicans – who are they?:

<https://www.bbc.com/news/articles/cx924r4d5yno>

<https://www.bbc.com/news/articles/c2l1qd1nwnjo>

<http://www.democrats.org/>

<http://www.gop.gov/>

Why Harris (With Beyoncé in Tow) Is Heading to Solidly Red Texas (Reid J. Epstein and J. David Goodman, The New York Times, 25. Oktober 2024 – 3 sider):

<https://www.nytimes.com/2024/10/25/us/politics/harris-beyonce-houston-texas.html>

Valgkampagner fra hhv. republikanerne og demokaterne:

- Donald Trump’s “I don’t understand” commercial: [2024 Trump 'I Don't Understand' Ad](#)
- Kamala Harris’ “Tougher” commercial: <https://www.youtube.com/watch?v=i2F9qGxTKcU>

Black America:

Uddrag fra romanen “The Hate U Give”, skrevet af Angie Thomas (kapitel 1, 2, 3: 20 sider)

TedTalk: The Cost of Code-Switching (Chandra Arthur):

<https://www.youtube.com/watch?v=Bo3hRq2RnNI>



	<p>Film: The Butler (2013)</p> <p>Short story: Jesse, by Joy Boothe (4 sider) Joy Boothes højtlesning af novellen: https://www.youtube.com/watch?v=RY-F6sx3HCw</p> <p>The Jim Crow Museum: https://www.youtube.com/watch?v=yf7jAF2Tk40</p>
Omfang	Anvendt uddannelsestid: både 1.G, 2.G og 3.G (Guns in America og Immigration blev læst i 1.G, the American Dream or Nightmare i 2.G, romanen blev læst i 3.G).
Særlige fokuspunkter	<p>Med udgangspunkt i både skønlitteratur og sagprosa kiggede vi på forskellige aspekter ved det amerikanske samfund, f.eks. immigration, "Black America", den amerikanske drøm, amerikanske værdier osv. Derudover kiggede vi lidt på det amerikanske valgsystem samt de to kandidater/partier op til præsidentvalget i 2024.</p> <p>I den udstrækning, hvor det gav mening, kiggede vi på retorik og argumentation i nogle af sagprosakilderne, mens andre blev brugt udelukkende som kilder der skulle gøre os klogere på emnet. Vi kiggede desuden på, hvordan disse forskellige samfundsforhold er repræsenteret i fiktionen. Senest læste vi Steinbecks roman "Of Mice and Men" i 3.G.</p>
Væsentligste arbejdsformer	Arbejde med autentisk tekstmateriale, læreroplæg, samtale på klassen, elevoplæg, gruppearbejde.

Titel 4	Crossing the Line?
Indhold	<p>Megan Phelps-Roper's speech "I grew up in the Westboro Baptist Church. Here's why I left" (TedNYC 2017 - 4 sideres transkription): https://www.ted.com/talks/megan_phelps_roper_i_grew_up_in_the_westboro_baptist_church_heres_why_i_left#t-2820</p> <p>The men behind QAnon: https://abcnews.go.com/Politics/men-qanon/story?id=73046374</p> <p>'She was deep into it': Ashly Babbitt, killed in Capitol riot, was devoted conspiracy theorist (2021 - 3 sider): https://www.theguardian.com/us-news/2021/jan/09/ashli-babbitt-capitol-mob-trump-qanon-conspiracy-theory</p> <p>How QAnon conspiracies took over one mom's life: It made me emotionally unavailable (tekst (2 sider)+klip): https://abcnews.go.com/Politics/qanon-conspiracies-moms-life-made-emotionally-unavailable/story?id=75840525</p>



	<p>The Conspiracy Chart: https://drive.google.com/file/d/1QYfof919nxaO73hrhTvDsafD_egyF5Wg/view?fbclid=IwAR0y0xfXymoEADD_tegn8bVia_WzA7NjNGsd9JTeyXqhogjaVEwelqmE9M</p> <p>Short story: My son the fanatic, by Hanif Kureishi (1997 – 7 sider)</p> <p>Ismael Nazario: What I learned as a kid in jail (2 sider): https://www.ted.com/talks/ismael_nazario_what_i_learned_as_a_kid_in_jail?language=en</p>
Omfang	Anvendt uddannelsestid: april-maj 2025 (2.G)
Særlige fokuspunkter	Med udgangspunkt i både skønlitteratur og sagprosa har vi beskæftiget os med det at ”overskride grænser”; det kan både være i direkte og i overført betydning – og f.eks. det at overskride egne grænser, men også at overskride grænserne for hvad der ses som værende socialt acceptabelt i en given kontekst.
Væsentligste arbejdsformer	Arbejde med autentisk tekstmateriale, læreroplæg, samtale på klassen, elevoplæg, gruppearbejde.

Titel 5	Different Aspects of the UK (Multiculturalism, Brexit, inequality)
Indhold	<p>Kortfilmen ”Baghdad Express” (Future Shorts): Baghdad Express Future Shorts</p> <p>‘I’m British but have no white friends’ - BBC, 10 March 2020: https://youtu.be/pguJEIXclt4</p> <p>‘How has immigration changed Britain?’ - BBC news, 13 April 2018: https://youtu.be/qzoCprNaqlk</p> <p>I feel like a stranger where I live (Jane Kelly, The Telegraph 2013 - 3 sider): http://www.telegraph.co.uk/news/uknews/immigration/9831912/I-feel-like-a-stranger-where-I-live.html</p> <p>Speech by Alexander Betts: Why Brexit happened and what to do next (TedTalk, June 2016 - 5 sider): https://www.ted.com/talks/alexander_betts_why_brexit_happened_and_what_to_do_next</p> <p>Brexit short film: ‘Go Home’ (a short drama by Charlene James, 2017. From “Brexit shorts: Dramas from a divided nation – 2 sider): https://www.theguardian.com/stage/2017/jun/19/go-home-charlene-james-brexit-short</p>



	<p>(3)</p> <p>Zadie Smith: “Fences – A Brexit Diary” (et uddrag herfra – 2016 – 3 sider)</p> <p>A Bullingdon in reverse: how working-class student club is taking on elitism (The Guardian 2021 – 4 sider): https://www.theguardian.com/education/2021/mar/06/bullingdon-in-reverse-working-class-student-93-club-taking-on-elitism</p> <p>TedTalk: How to become socially mobile (Sophie Pender – 4 sider): https://www.ted.com/talks/sophie-pender-how-to-become-socially-mobile</p> <p>Spillefilmen “I, Daniel Blake” (2016) – produceret af Ken Loach.</p> <p>Documentary: The fans who make football: Liverpool FC: https://www.aljazeera.com/program/featured-documentaries/2021/2/10/the-fans-who-make-football-liverpool-fc</p> <p>Short story: The happiest days of your life, written by Penelope Lively (Fra Anne Mette Finderup et. al. Worlds of English – 4 sider)</p> <p>Campaign urges boarding schools to stop taking young children (The Guardian, 10. maj 2014 – 2 sider): https://www.theguardian.com/education/2014/may/10/campaign-boarding-schools-young-children</p>
Omfang	Anvendt uddannelsestid: august – oktober 2025
Særlige fokuspunkter	<p>Forskellige aspekter og udfordringer ved det moderne britiske samfund belyses gennem såvel sagprosa som skønlitteratur. Det drejer sig om f.eks. det multikulturelle britiske samfund, Brexit og ulighed/klasseforskelle.</p> <p>I de sagprosakilder, hvor det giver mening, arbejdes der med retorik og argumentation. Det gør sig f.eks. gældende i de taler, som vi anvender.</p>
Væsentligste arbejdsformer	Arbejde med autentisk tekstmateriale, læreroplæg, samtale på klassen, elevoplæg, gruppearbejde.

Titel 6	South Africa – The Rainbow Nation (during and after Apartheid)
Indhold	<p>Dokumentar: Sydafrikas knuste drøm (Horisont, DR TV, 12. december 2016, fra ViaCFU)</p> <p>Trevor Noah on growing up in South Africa under Apartheid (2016 – 3 sider) : https://lithub.com/trevor-noah-on-growing-up-in-south-africa-under-apartheid/</p>



	<p>Trevor Noah: The 60 Minutes Interview: https://www.youtube.com/watch?v=8_gyL3o6dIs</p> <p>Trevor chats with his grandma about Apartheid and tours her home: https://www.youtube.com/watch?v=1s5iz6ml-qA</p> <p>What life was like in South Africa during Apartheid (December 2013 – 3 sider) : http://www.businessinsider.com/what-life-was-like-in-south-africa-during-apartheid-2013-12?r=US&IR=T&IR=T</p> <p>The story/monologue « Pink » by Judith Thompson (i Anne Mette Finderup og Agnete Fogs bog Worlds of English - 2 sider)</p> <p>Short story: The Guilt, written by Rayda Jacobs, fra Jonna Engberg-Pedersens bog Contexts (6 sider)</p> <p>Biopic: SKIN (om Sandra Laings liv og opvækst i Sydafrika under Apartheid) : https://www.youtube.com/watch?v=BLQjsgBjHeI&t=4000s</p> <p>Documentary : South Africa's Largest White Squatter Camp: The White Slums Reggie Yates: https://www.youtube.com/watch?v=bn5c1sy40Tk</p>
Omfang	Anvendt uddannelsestid: November 2025 - januar 2026
Særlige fokus-punkter	En vekselvirkning mellem korte klip, artikelmateriale, noveller mm. Et fokuspunkt er at forstå Apartheidsystemet og tiden efter Apartheid, især de menneskelige konsekvenser heraf - både på baggrund af sagprosa og skønlitteratur.
Væsentligste arbejdsformer	Arbejde med autentisk tekstmateriale, læreroplæg, samtale på klassen, elevoplæg, gruppearbejde.

Titel 7	English as Lingua Franca
Indhold	<p>English as Lingua Franca (The English Handbook, skrevet af Trine Østergaard): https://theenglishhandbook.systeme.dk/?id=166</p> <p>David Crystal's talk on world Englishes: https://www.youtube.com/watch?v=2_q9b9YqGRY</p> <p>Jamila Lyiscott's spoken word poem "3 ways to speak English": http://maui.hawaii.edu/wp-content/uploads/sites/4/2019/05/Transcript-for-3-Ways-to-Speak-English.pdf (lyrics) and https://www.ted.com/talks/jamila_lyiscott_3_ways_to_speak_english (performance)</p>



Omfang	Anvendt uddannelsestid: Marts 2026
Særlige fokuspunkter	Et kort forløb om engelsk som Lingua Franca med udgangspunkt i sprogets historie. Eleverne bevidstgøres om, at der findes mange forskellige former for engelsk, hver med egne gloser og talemåder afhængigt af kulturen. Derudover kommer vi ind på Kachrus model, som viser ”the inner circle”, ”the outer circle” og ”the expanding circle”.
Væsentligste arbejdsformer	Arbejde med autentisk tekstmateriale, læreroplæg og samtale på klassen.

Titel 8	Relevante opslagsværker til eksamen
Indhold	<p>Skriftlig eksamen i engelsk Hhx: https://skriftligeksameniengelskhhx.systeme.dk/</p> <p>Getting Started grammatikbog: https://gettingstarted.systeme.dk/</p> <p>Getting Started A: https://gettingstarteda.systeme.dk/</p> <p>Andre relevante grammatikbøger på Systime må også anvendes.</p> <p>The English Handbook: https://theenglishhandbook.systeme.dk/</p> <p>Min Læring: Hjem Minlæring (minlaering.dk)</p> <p>Online ordbøger:</p> <ul style="list-style-type: none">- www.ordbogen.com- https://www.oxfordlearnersdictionaries.com/ <p>I forberedelsestiden til mundtlig eksamen skal eleven have mulighed for at tilgå de klip mm., som der er linket til i undervisningsbeskrivelsen. Det kan f.eks. være klip fra YouTube, TedTalks osv.</p> <p>Derudover må eleven gøre brug af alt det materiale, som ligger under engelskfaget på Teams samt elevens egne notater mm.</p>